

Marysville High School Yearbook

Senior Baby Ad Pricing

Senior parents have an opportunity to give a lasting tribute with pictures and words to their senior student in the Yearbook. To ease the financial burden of the senior year, Yearbook has dropped the cost for baby ads.

Sales Start on September 3, 2018

<u>Deadlines:</u>	<u>1/31/20</u>	<u>2/28/20</u>
Full Page	\$100.00	\$120.00
Half Page	\$ 50.00	\$ 70.00

1. Gather the pictures you would like to use. Keep in mind how big you want the pictures to be verses the amount of written material.
2. For your help, the following are a rough range for the **number of pictures** per size of baby ad (depending upon written material size):

1/2 Page: 6-22

Full Page: 11- 20

3. Write your tribute(s) to your student. Many students have siblings and extended family along with friends that write short tributes (be mindful of the number of pictures you have).
4. Contact Mr. Jenkins by phone or email for help and information about how to buy a baby advertisement, but first look on the back of this information sheet for further information.
5. Order your baby advertisement early. We have limited space. Traditionally we sell out the baby ad section most every year.

(More information on the back)

Once you have decided to buy a baby ad for your senior the following things need to happen:

- a. Decide the size of the ad you would like: Full page or Half Page.
- b. Gather your pictures and tribute(s). Think about the size of the ad you are getting and the amount of tributes you have. If you have another MHS Yearbook, look at the baby ads to give you an idea of spacing.
- c. You then will need to get the pictures, tribute(s), and payment to Mr. Jenkins. If you are giving the actual pictures to Mr. Jenkins then put them in an envelope of the appropriate size before delivering them to him. If you are sending the pictures electronically (**300 DPI ONLY**) your options are: email the pictures, put them on a CD/DVD or put them on a flash drive. If you use a CD or flash drive make sure they are labeled and in an envelope. You can deliver the items in person, by your senior. If you choose to deliver them in person the information below (*) will help you know when and where to deliver your envelope.
- d. Please include the following information for my records:
 - Students name
 - Your name
 - Contact phone number(s)
 - Email address
 - Ad size
 - Does you student know or do you want them to know about the ad?
 - Do you or your student want to work with my staff on the layout of the baby ad?
- e. Location: Room M4 (located between the field house and new two story Math-Science building. The entrance to the room is on the field house side.)
Phone: 530-741-6180 ext. 3184 call ahead of time so that I will be in my room and not somewhere on campus or to learn that it is not a minimum/rally schedule day.

Tip:

Some people will buy the ad to secure it by the deadline and then send in the pictures and tributes a few days after. That works for us, but do get the information to us as soon as possible.